



Naturecel 793 Series

Naturally derived ultrafine cellulose acetate powder that imparts a fresh natural look with appealing sensorial enhancement

ATTRIBUTES & BENEFITS

- Best-in-class filler to achieve a natural look in loose and pressed powders
- Adds a luxurious velvety aesthetic to powders and skincare/suncare products
- Superior soft focus performance compared to synthetic PMMA and polyethylene products
- Ideal for use as a talc replacement
- Not a microplastic under ECHA
- Worldwide approval

INCI NAME

Cellulose Acetate

NATURALITY (ISO 16128)

Natural Index	0	Organic Index	0
Natural Origin Index	0.61	Organic Origin Index	0

SUGGESTED APPLICATIONS

Pressed and loose powders, color cosmetics, hot pours and emulsion systems.

BIODEGRADABILITY

Freshwater (ISO 14851)
Marine (ASTM D6691)

TYPICAL PROPERTIES	Naturecel 793	Naturecel 793XF
Color	White	White
Particle Shape	Irregular	Irregular
Melting Point °C	>230	>230
Density @ 25 °C (g/cc)	1.30	1.30
Mean Particle Size (µm)	18.5 - 23.0	10.0 - 15.0

Dec-24